

ADVERTISING FEES (updated 2023)	30 days website 1 Facebook post 1 Email to members	60 days website 2 Facebook posts 1 Email to members	90 days website 3 Facebook posts 2 Emails to members	120 days website 5 Facebook posts 3 Emails to members
Job Advertisement	220	420	595	750
Courses/Events/Workshops	165	310	440	550
Research Recruitment	35	60	90	110
Commercial services/products	330	630	890	1125
If offering 10% discount to SALTS Members	-	FREE		

Additional 10% advertising rates applicable for SALTS members. Leave us a chat or contact treasurer@salts.org.sg for an invoice

Advertising Templates

Guidelines for adverts

- 200 words containing all necessary information + 1 square logo banner (max 1920 x 1080px)

Information for templates

1. Research

Title of research project

Name of researcher with information on university Research information, including summary abstract Request information

Contact details, including researcher's email and web links if available

2. Course/Event/Workshop/Conference (as per submission form)

Title of course/event/workshop/conference

Date, time, location

Presenter(s) (short bio possible) Organiser

Deadlines for registration and prices

Course/event/workshop information

Contact details, including web links if available

3. Commercial services, including SLT-related products/resources

Name of product

Manufacturer/creator

Product function

Identification of target population

Price

How to obtain product

Contact details, including web links if available