

ADVERTISING FEES (updated 2023)	30 days website 1 Facebook post 1 email to members	60 days website 2 Facebook posts 1 email to members	90 days website 3 Facebook posts 2 emails to members	120 days website 5 Facebook post 3 emails to members
Job Advertisement	220	420	595	750
Courses/Events/Work shops	165	310	440	550
Research Recruitment	35	60	90	110
Commercial services/ products	330	630	890	1125
10% discount to SALTS members	-	FREE	-	-

Advertising Templates

Guidelines for adverts

Half

200 words containing all necessary information + 1 square logo/rectangular banner

Full

400 words containing all necessary information + 1 square logo/rectangular banner

Information for templates

1. Research

Title of research project

Name of researcher with information on university Research information, including summary abstract Request information

Contact details, including researcher's email and web links if available

2. Course/Event/Workshop/Conference

Title of course/event/workshop/conference

Date, time, location

Presenter(s) (short bio possible with full page advert) Organiser

Deadlines for registration and prices Course/event/workshop information

Contact details, including web links if available

3. Commercial services, including SLT-related products/resources Name of product

Manufacturer/creator

Product function

Identification of target population

Price

How to obtain product

Contact details, including web links if available